

City of Deshler Electronic Sign
Criteria for Use

Sign Use Priority:

1. Deshler community organizations.
 - a. Must be recognized community groups with membership and meetings
 - b. Churches are recognized as a “community organization”; not a business
2. Individuals for birthdays, anniversaries and special days

Who may not use the sign:

1. Political messages of any kind
2. No religious messages of any kind outside of the generally recognized “Merry Christmas”, “Happy Easter”, etc.
3. Any organization, business, individual who professes a message counter to that which might be considered acceptable in all circles of society. *Mayor and city council shall be the final say in this situation.*

Messages

1. There is NO guarantee that a message will fit on the electronic sign
2. There is NO guarantee that a message will run any specific amount of time or even run at all
3. Messages must share the board with other messages; thus no guaranteed amount of time the message will run on the message board
4. How messages are run will be determined by number of message requests received
5. Message requests need to be submitted in writing and signed by an individual making request. Electronic authorizations will be acceptable.
6. Individual messages cost \$5.00 per day or \$25.00 for a 7-day week; must be prepaid
7. Individual messages shall have prior approval by the individual being celebrated whenever appropriate

By completing and signing this request you are agreeing to the Criteria for Use outlined above and any other criteria which may have been put in place since this application was produced.

Message Requested: _____

Date requested to run: From _____ to _____

Date message request received: ___/___/___ Signed: _____

Individual Message Cost: \$5.00 per day or \$25.00 for 7-day week